

# Competitiveness Summer School 2026 - Daily Agenda at a Glance

	Monday 8 June	Tuesday 9 June	Wednesday 10 June	Thursday 11 June	Friday 12 June
<b>9:00 – 11:00</b>	Case*: California Wine Cluster (HBS) <i>E. Duch</i>	Case*: The Circus Industry (INSEAD) <i>M. L Blazquez</i>	Case: Avocado in Chile (TCCG) <i>E. Duch</i>	Travel to Girona (90 min) - Field Visit: Common Cross-Cutting Technology Catalan Water Partnership	Travel to Igualada (50 min) - Field Visit: Cluster Organization and Services Catalan Leather Cluster
<b>11:00– 11:30</b>	Coffee Break				
<b>11:30 – 13:00</b>	Lecture: Industrial Policy: A Location and sector-focused approach. <i>C. Ketels</i>	Case*: Regional Dev. in Yorkshire (TCCG) <i>R. Zadeh</i>	Examples from EU <i>K. Izsak</i> Cases from World Bank <i>M. Slimane</i>	Case: The Catalan Water Partnership (ACCIO) <i>X. Amores</i> Case*: 30 years of Cluster Policy in Catalonia (HBS) <i>A. Pezzi</i>	Case*: The Catalan Leather Industry (HBS and IESE) <i>E. Duch</i>
<b>13:00 – 14:00</b>	Lunch Break				Lunch Break
<b>14:00 – 15:30</b>	Case*: SEKEM Egypt –Social Entrepreneurship (IESE) <i>T Rimac</i>	Lecture: The Sustainability Imperative <i>P. Berrone</i>	Clustering for Market Power <i>E. Duch</i> Clustering for sustainability <i>E. Taşkin</i>	Lunch Break	Lectures on the new challenges of the cluster <i>M. Santamans</i>
<b>15:30 – 16:00</b>	Coffee Break				Visit: Leather Research Centre
<b>16:00 – 17:30</b>	Mini Cases Workshops <i>Zadeh, Blazquez, Duch</i>	Sustainability Strategy Workshop <i>P. Berrone</i>	Roundtable: Trustees' Experience <i>Sigurjónsdóttir, Pamminger, Napier</i>	Guided waking tour of old Girona	Return to IESE Via Airport Arriving Airport c17.30 Arriving IESE c18.00
<b>19:30 – 21:00</b>			Social Event (optional) Guided waking tour + Social hang-out at <a href="#">TimeOut Market Barcelona</a>	Return to IESE Arriving approx. 19.00	

\* Case to be read ahead of the class

Modules  
Color Code:

Industry Analysis and value Chains

Cluster-based Policies

Social and Environmental Sustainability

Workshop/ Roundtable

Detailed timetable available at:

<https://www.clustercompetitiveness.org/competitiveness-school/>